

The Saladmaster Opportunity

More than 70 years of empowering Cooking Coaches to achieve incredible transformations in life.

"We Change Life." Saladmaster's founder, Harry Lemmons, started the company with a simple salad cutting machine and a dream to help change people's lives by discovering their entrepreneurial goals. Saladmaster began with three salesmen in 1946, and grew to over 100 Independent Distributors within the first year. Today, Saladmaster combined worldwide has over 24,000 Independent Authorized Dealers, Cooking Coaches and family members that share their passion about the company, the products and the ultimate cooking experience.

Saladmaster is in the business of making life better. The Saladmaster opportunity has helped people around the world discover extra income, a rewarding career and a more satisfying, healthy lifestyle. Whether it is a part-time venture or a primary source of income, the Saladmaster opportunity offers a schedule and an income that fits everyone's personal and professional goals. Saladmaster empowers people with equipment, knowledge, support and training, enabling them to achieve incredible transformations in life.

Saladmaster's core values of family, innovation, faith, community, integrity, education and quality define the company and the opportunity. Today, Saladmaster is a top cookware company in over 45 countries around the world selling direct to consumers and is one of the longest operating companies in the direct sales industry.

