

# **Regal Ware, Inc.**

## **Cookie Policy**

**Last Updated: July 9, 2021**

### **Introduction**

The purpose of this Cookie Policy is to describe how Regal Ware, Inc. and its affiliates, subsidiaries, divisions and brands (collectively, "Regal Ware," "we," "us," or "our" as the context may require) collect, use and share cookies through websites owned and controlled by Regal Ware, including but not limited to [www.1919cookware.com](http://www.1919cookware.com), [www.ameriankitchencookware.com](http://www.ameriankitchencookware.com), [www.espro.ca](http://www.espro.ca), [www.kitchenfair.com.mx](http://www.kitchenfair.com.mx), [www.lifetimecookware.com](http://www.lifetimecookware.com), [www.royalqueencookware.com](http://www.royalqueencookware.com), [www.regalware.com](http://www.regalware.com), [www.saladmaster.com](http://www.saladmaster.com), [www.westbendcookware.com](http://www.westbendcookware.com) and related mobile applications ( the "Sites" and together with all content, functionality, mobile websites, microsites, applications and services offered on or through the Sites, the "Services"). Please read this notice carefully to understand what we do. If you do not understand any aspects of this Cookie Policy, please feel free to contact us as described at the end of this Cookie Policy.

### **What are Cookies?**

To allow the Services to work properly and to provide you with a personalized experience, we sometimes place cookies on your device. A cookie is a small file containing a string of characters that is sent to your computer when you visit a website. When you visit the website again, the cookie allows that site to recognize your browser. Cookies may store unique identifiers, user preferences, and other information, such as what pages you visit, you IP address, or how you arrived on the Services.

### **What Types of Cookies Do We Use?**

The Services use both persistent and session cookies. Session cookies are only stored in the cookie file while you are actually using the Services. Persistent cookies are stored on your hard drive unless you erase them or they expire.

The Services use both first party cookies (set by Regal Ware) and third party cookies (set by third parties). Third party cookies are cookies provided by our service providers for analytics and advertising. The information that they collect may be associated with your personal information or they may collect information, including personal information, about your online activities over time and across different websites and other online services. We do not control these third parties' use of cookies or how they may be used.

### **How We Use Cookies?**

We and our service providers use cookies, web beacons, and other technologies to receive and store certain types of information whenever you interact with the Services through your computer

or mobile device. Cookie information allows us to analyze use of the Services and our online advertisements, improves your experience on the Services, and allows you to use certain features on the Services. Cookies help ensure marketing you see online is more relevant to you and your interests.

### **Google Analytics**

We also use Google Analytics to collect information about how the Services are used. Google Analytics services involve the use of cookies that collect information such as your IP address or other identifiers, browser information, and information about the content you view and interact with to record how you use the Services. These analytics help us to know how many users we have, which parts of the Services are most popular, what browsers are used, the country or region where our users are located, and the demographics and interests of our users.

### **How Can You Control Cookies?**

You can control and/or delete cookies as you wish. You can delete all cookies that are already on your computer, and you can reset your browser to refuse all cookies or to indicate when a cookie is being sent. You may refuse the use of cookies or modify or withdraw your consent to the use of cookies by selecting the appropriate settings on your browser. However, please note that if you do this you may not be able to use the full functionality of the Services.

### **Questions and How to Contact Us**

If you have any questions, concerns, complaints or suggestions regarding our Cookie Policy or otherwise need to contact us, please contact us at 1-800-765-5795, or 1675 Reigle Drive, P.O. Box 556, Kewaskum, Wisconsin 53040 USA.